

BTEC First Diploma / First Certificate in Performing Arts (Performance)

| Teacher Statement Form | | | |
|--|--|---|---------------------|
| Learner: | | Teacher: S. Bruton-Lang | |
| Unit: A2: The Performing Arts Business | | Date of Observation: | |
| Assignment 1: We Will Rock You Budget Task | | Activity: Preparation of budget for We Will Rock You | |
| The Brief | | Week one - sixteen | |
| <ol style="list-style-type: none"> 1. Your theatre company has been commissioned to prepare the budget for the Finham Park School production of We Will Rock You to be held at the Abbey Theatre, Nuneaton 2. You have sixteen weeks to research areas of expenditure and alternatives, research sources of income and evaluate areas of risk or shortfall in the budget 3. This production is the first of 2 productions you will prepare the budget for | | 1. | |
| Ref | Grading Criteria | Achieved ✓/x | Comments / Evidence |
| P3 | prepare a budget for a performing arts event, showing sources of income and areas of expenditure | | |
| M3 | prepare a budget for a performing arts event, using accurate headings for income sources and identified areas of expenditure | | |
| D3 | prepare a budget for a performing arts event, using accurate headings for income sources and areas of expenditure which considers any shortfalls and areas of risk | | |
| Signed (teacher / tutor): Date: | | Signed (learner): Date: | |

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| Activities/Evidence Form | | | |
|--|-------------------------------|---|----------------|
| Learner: | | Teacher: S. Bruton-Lang | |
| Unit: A2: The Performing Arts Business | | Date of Observation: | |
| Assignment 1: We Will Rock You Budget Task | | Activity: Preparation of budget for We Will Rock You | |
| Activities | Criteria | Evidence | Date Completed |
| <p>1. Research expected expenditure/income for production for We Will Rock You – prepare a budget</p> <p>Talk to Directors, MD, Finance Office, research costs of Abbey Theatre, extra equipment/theatre staff, set, costume, transport, merchandise and copying costs, etc.</p> <p>2. Present your budget proposals to your company for feedback</p> <p>3. Complete self evaluation tasks</p> | <p>P3</p> <p>M3</p> <p>D3</p> | <p>Presentation recording/ Teacher observations/ journal/ Self evaluation tasks</p> | |

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Unit content

Understand areas of business practise in the performing arts

Arts administration: eg national funding bodies; regional arts boards; local authorities; Theatrical Managers Association (TMA); business-based sponsors; administration/management services; Health and Safety Executive; Performing Artists and Media Rights Association (PAMRA)

Service companies: eg facilities hire companies; equipment hire companies eg lighting, sound, scenic; scenic construction companies; properties hire companies; costume hire companies; transport companies

Agencies: eg casting agencies; extras agencies; modelling agencies; employment agencies; literary agencies; artist's representation; booking agencies

Unions: eg Equity; Broadcast Entertainment Cinematograph and Theatre Union (BECTU); Musicians Union (MU)

Journalism: eg newspapers; radio; television; journals

(Learners should be able to describe ONE area from any of the above categories)

Understand job opportunities in the performing arts

Administrative: eg venue management; project management; artist management and representation; marketing; box office; Front of House; legal; events security

Technical: eg stage technician; lighting; sound; set construction; properties construction; stage crew; wardrobe management; dresser

Creative: eg director; musical director; performer; actor; dancer; musician; composer; playwright; choreographer; animateur; designer; costumier

Other: eg teacher; dance therapist; drama therapist; journalist; broadcaster (TV or radio)

(Learners should be able to describe ONE area from any of the above categories)

Be able to apply financial planning practises to a specific performing arts production GC3

Income sources: eg sponsorship (business, private, donations); grants (authorities/associations/trusts/charities); ticket and programme sales; merchandising

Expenditure: eg production costs; fees; licences; hire; consumables; materials

Be able to apply marketing practises to a specific performing arts production

Market research: audience; marketing plan; forms of publicity; outlets for publicity

Marketing materials: eg poster, flyer, press release, website, mail-shot; audio materials; video materials; publicity stunt

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| Learner Formative Self-Assessment Form | | |
|---|--|--------------------------|
| Learner: | Teacher/Tutor: S. Bruton-Lang | |
| Unit: A2: The Performing Arts Business | Date of Self-observation: | |
| Roles: | Assignment Title: We Will Rock You Budget Task | |
| Ref | Grading Criteria | Self-assessment Comments |
| P3 | prepare a budget for a performing arts event, showing sources of income and areas of expenditure | |
| M3 | prepare a budget for a performing arts event, using accurate headings for income sources and identified areas of expenditure | |
| D3 | prepare a budget for a performing arts event, using accurate headings for income sources and areas of expenditure which considers any shortfalls and areas of risk | |
| Teacher Comments | | |
| Signed (learner): Date: | Received: (teacher): Date: | |

BTEC First Diploma / First Certificate in Performing Arts (Performance)

| Assessment Form | | | | | |
|--|-------------------------------|----------|--------------------------------|---|---|
| Learner: | | | Teacher: S. Bruton-Lang | | |
| Unit: A2: The Performing Arts Business | | | Date Returned: | | |
| Assignment 1: We Will Rock You Budget Task | | | | | |
| Activities | Criteria | Comments | P | M | D |
| <p>1. Research expected expenditure/income for production for We Will Rock You – prepare a budget</p> <p>Talk to Directors, MD, Finance Office, research costs of Abbey Theatre, extra equipment/theatre staff, set, costume, transport, merchandise and copying costs, etc.</p> <p>2. Present your budget proposals to your company for feedback</p> <p>3. Complete self evaluation tasks</p> | <p>P3</p> <p>M3</p> <p>D3</p> | | | | |
| Teacher's Signature | | | Date | | |
| Learner's Targets <ol style="list-style-type: none"> 1. 2. 3. | | | | | |
| Learner's Signature | | | Date | | |